



E17 Art Trail: 1-18 July 2021 Advertising Rate Card

Participating artists get £50 off the rate card below.

Where	Dimensions	Cost
Back page	Full bleed trim size 210 x 297mm (width x height) Type area 200 x 277mm (width x height)	£650
Full Page	Full bleed trim size 210 x 297mm (width x height) Type area 200 x 277mm (width x height)	£495
Half page	188 x 133mm (width x height) (keyline added if no background colour)	£275
Quarter page	90 x 133mm (width x height) (keyline added if no background colour)	£150
Food & Drink Listing	Logo/Image and Text supplied (c. one eighth page and map spot)	£60

Artwork specifications: Artwork* supplied for PRINT must be minimum 300dpi; high-res PDF file or high quality JPEG file. Files need to be supplied CMYK.

* If you are unable to supply your own artwork, we provide design services if you supply copy and your LOGO, for £50 per hour, where most artwork can be set up in one hour.



Booking, contact details and deadlines

What	When	Contact details
Discuss artwork or specifications	Before 2 April 2021	Penny Rutterford 07714 538358 penny@artillery.org.uk
Book advertising space	By 2 April 2021	Penny Rutterford 07714 538358 penny@artillery.org.uk
Send in YOUR artwork	By 16 April 2021	Send to penny@artillery.org.uk